



- ▶ Describe the pictures. What kind of shopping does each one show?
- ▶ What are the differences between the pictures?
- ▶ What are the advantages or disadvantages of each type of shopping?
- ▶ Which type of shopping do you prefer and why?

DISCUSSION

What physical and online shops do you use and why? How would you change them if you could?

Do you care about issues such as the environment, fair trade or supporting local businesses? Why or why not, and how much does this affect your shopping?

Do you care about brands? Why or why not? What are the exceptions?

Have you ever bought something knowing that you shouldn't, but you couldn't resist? Have you ever bought something you didn't use at all? What was it?

What was your best bargain?

JUST IMAGINE

You're moving to a new town to go to university. You will move into a flat with some friends. It's got only the most basic furniture and equipment: no decorations, no cooking utensils, no food. How would you go about equipping the flat? Where would you shop for particular things, and why? What would be your priorities both in terms of practical necessities and things you feel are important to make a place feel like home?

DATA MINER

In 2009, **32%** of EU adults shopped online at least sometimes. By 2019, this had doubled to **60%**.

In a 2016 survey, **more than one-third** of adults and teenagers said shopping made them feel better than working out.

In 2018, packaging waste was estimated at **174kg** per inhabitant in the EU.

From: Eurostat, McKinsey and Ebates

QUOTES

“ Too many people spend money they haven't earned, to buy things they don't want, to impress people they don't like.”

Will Rogers
actor

“ The odds of going to the store for a loaf of bread and coming out with only a loaf of bread are three billion to one.”

Erma Bombeck
writer

“ I always say shopping is cheaper than a psychiatrist.”

Tammy Faye Bakker
singer

WORD BANK

shop (BrE), store (AmE) / shopping centre (BrE), shopping mall (AmE) / department store / supermarket / chain (of shops) (BrE), chain store (AmE) / independent shop / corner store / farmers' market / stall / eshop / to shop online / to shop locally / the high street (BrE), Main Street (AmE) / grocery / greengrocer's / bakery / butcher / pet shop / shoe shop / electronics shop / hardware shop / stationer / clothes shop / newsagent's / chemist's (BrE), drugstore (AmE) / pharmacy / bookshop / jeweller / toy shop / florist / second-hand shop / flea market / car park (BrE), parking lot (AmE) / queue (BrE), line (AmE) / sale / discount / bargain / cash register / till (BrE) / cash desk / receipt / shelves / aisles / changing rooms / shopping trolley (BrE), shopping cart (AmE) / shopping basket / cashier / shop manager / sales assistant / shopkeeper / buyer / stock assistant / security guard / to pay in cash / to pay by credit card, debit card / to window-shop / to return (an item) / fast fashion / slow fashion